

**Scientists for Social Progress LLC (SSP)**

Southwest Los Angeles Community Empowerment Data Collection Design Proposal

*Empowerment Congress Southwest Area Neighborhood Development Council*

April 12, 2021

*“There is no such thing as a single-issue struggle because we do not live single-issue lives.”**Audre Lorde***About Scientists for Social Progress LLC:**

SSP is a national team of accomplished, cutting-edge experts who cover a wide range of topics connected to improving society. At SSP, we link our expertise to impact. We transfer subject matter expertise into practical, actionable solutions. We use an enhanced, streamlined CDC program evaluation model that includes our signature Wraparound Rigor<sup>SM</sup> component, magnifying the connection between our specialties and relatable lived experiences. Our model rests on the ancient Ma'atic principle of truth and universal balance. This belief encourages us to create and maintain a society that works for every person in it. As such, we marry philosophical thought and group considerations into our consulting practices. By improving services that impact marginalized communities, we advance society as a whole.

SSP is unique. It is the only research consulting firm primarily comprised of cutting-edge scholars who represent two or more marginalized communities. 76% of us are women. 70% are persons of color. 56% were born of a low socioeconomic status. 21% have a disability. 18% are proudly LGBTQ. 65% hold doctoral degrees from the world's top social behavioral science (SBS) and science, technology, engineering, and math (STEM) programs. 25% hold a professional and/or master's degree. *Together*, we move service-oriented organizations to stronger evidence-based outcomes.

As a principle, we donate 10% of our proceeds to projects improving the livelihood of the most vulnerable. Please take a look at our website (<http://www.scientistsforsocialprogress.org/>) for more information on who we are and what we do.

**Executive Summary:**

SSP will complete a comprehensive geographic information system (“GIS”) project services for the Empowerment Congress Southwest Area Neighborhood Council (hereby referred to as the Client). This analysis is intended to serve as an anchor for the forthcoming Southwest Village Plan. The project will highlight intergovernmental intersections for community and economic development. A synthesis of (but not limited to) environmental, planning, and socio-economic factors will identify where by-right development opportunities exist.

SSP boasts several consultants with a keen understanding of Los Angeles localized community development relations and varied data skills. They will translate the expertise into actionable items that community leaders can readily digest and implement.

**Scope of Services:**

1. Recommend the best way to electronically store GIS mapping and data for public access
2. Use an ECSWANDC shapefile to select appropriate data layers, including but (not limited to):
  - a. Business Improvement Districts
  - b. CalEnviro Screen 3.0
  - c. Community Development Block Grant (CDBG)\*
  - d. Community Redevelopment Agency of the City of Los Angeles
  - e. Slate Z\*
3. Configure pop ups, renamed titles, displays, and hyperlinks, as needed, within aforementioned layers

\* Dr. Portia Rae Hemphill is recused from discussions and analyses related to HUD projects. In her stead, notable SSP consultants with expertise in Los Angeles community development will lead those discussion elements and analyses.

**Time:**

SSP is prepared to complete the proposed data design (Parts I and II) 30 days after receipt of submission, as requested. The proposal designs and any subsequent work proposed and/or contracted are crafted with special attention to the Client's outlined needs. Portions of each session are interactive, engaging multiple learning styles.

**Mode:**

In light of COVID-19, the meetings with the Client are virtual (Zoom) or via telephone. If necessary, any materials will be disseminated prior to each session. Recordings are generally not permitted but can be considered on a case-by-case basis.

**Pricing:**

SSP charges the Client an hourly fee of \$65 an hour and up to \$2500 for the development of the GIS project discussed in the scope of services. 50% of fee is requested upfront. The final 50% is requested upon product delivery. If another time table of payment is required by the Client, the Client should inform SSP via email of that timetable.

Pricing for map updates following the completion of Parts I and II.

**Closing:**

SSP is proud of the charge to which the Empowerment Congress Southwest Area Neighborhood Council has committed itself to bolster agenda-set community goals and outcomes. We look forward to working with you to make your vision become a formidable reality.